



# IMTM PVT LTD ANNOUNCES MALDIVES WOMEN LEADERSHIP CONFERENCE

Maldives, Monday, March 8, 2021, On the occasion of International Women's day 2021, IMTM Private Limited has officially announced Maldives Women Leadership Conference (MWLC) which is planned to be held virtually in October 2021.

"The way we lead organisations and manage people have already been facing changes prior to COVID-19. However, the events of 2020 disrupted the business world to the point where leaders must adapt if they, their teams, and their businesses are to survive and thrive. We have been advocating pro-covid recovery initiatives through strategic online conferencing platforms." read a statement by the company.

Maldives Women Leadership Conference is a MICE (Meetings, Incentive, Conference and Exhibition) tourism event that will serve as a networking conference to connect business minds, to inspire in creating new women leaders. The conference aims to educate female entrepreneurs and to provide business networking opportunities and growth through empowerment and equality. It also aims to enable leaders to benchmark good practices around the world.

According to the IMTM Pvt Ltd, this year's conference will be a platform that sets the stage for the MICE event at the Maldives Women Leadership Conference that can be physically held in conjunction with the decline in the global pandemic.

Shiuna Khalid, Managing Director of IMTM Pvt Ltd, said,"It is my great pleasure to announce the Maldives Women Leadership Conference 2021. This conference will be an exciting; 'one of its kind' platform for women, in both public and private sector. The conference will allow professional women to gain knowledge and acquire critical thinking on leadership."

"We have channeled the conference to ensure that women can use the platform to voice out concerns relating to barriers at work, equality issues and creating a consolidated consensus to come together concerning leadership opportunities at work. It will also offer a unique opportunity for women across industries to discuss critical issues facing them and success driving factors in industries today. We want women to be prepared for the challenges of tomorrow. The main focus remains, to harness women unity and encourage continuous development to be leaders for tomorrow. Listening to professionals, listening to leaders, listening to success driving champions." Shiuna further stated.

With the announcement of MWLC, in the coming week's team IMTM will be working diligently to bring further details on the conference and its structure, as part of the event's promotional effort.

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## Contact Details

### For Media Inquiries

**Aishath Farah**

farah@imtmonline.com

+(960) 798 1991